

IN THE UNITED STATES DISTRICT COURT
DISTRICT OF VERMONT

U.S. DISTRICT COURT
DISTRICT OF VERMONT
FILED

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TYLER BAKER, *on behalf of himself and all
others similarly situated,*

Plaintiff,

v.

Onyx + Rose, LLC, *a Limited Liability
Company,*

Defendant.

Case No. 2:20-cv-117

**CLASS ACTION - COMPLAINT
FOR VIOLATIONS OF THE
TELEPHONE CONSUMER
PROTECTION ACT of 1991, 47 U.S.C. §
227**

NATURE OF THIS ACTION

1. Plaintiff Tyler Baker ("Baker" or "Plaintiff"), individually and on behalf of the proposed Class defined below, brings this class action lawsuit against Defendant Onyx + Rose, LLC ("Onyx + Rose" or "Defendant") to enforce the consumer privacy provisions afforded by the Telephone Consumer Protection Act, 47 U.S.C. § 227, *et seq.* (the "TCPA"), a federal law that designed to curtail abusive telemarketing practices precisely like those described herein.

2. As detailed below, Defendant has violated 47 U.S.C. § 227(b)(1)(A)(iii) and 47 C.F.R. § 64.1200(a)(2) by using an automatic telephone dialing system ("ATDS") to bombard consumers' mobile phones with non-emergency advertising and marketing text messages without prior express written consent.

3. Plaintiff alleges as follows upon personal knowledge as to himself and his own experiences and, as to all other matters, upon information and belief including due investigation conducted by his attorneys.

JURISDICTION AND VENUE

4. This Court has federal question subject matter jurisdiction over this class action lawsuit pursuant to 28 U.S.C. § 1331 as Plaintiff alleges violations of a federal statute, the TCPA.

5. This Court has personal jurisdiction over Defendant which engaged in a nationwide

1 telemarketing campaign, including in this District. Specifically, Plaintiff Baker, a Vermont
2 resident, received text messages sent by Defendant that form the basis of his claims within this
3 District.

4 6. Venue is proper in the United States District Court for the District of Vermont
5 pursuant to 28 U.S.C. § 1391(b) and (c) because a substantial portion of the events alleged herein
6 occurred within this District. Specifically, Plaintiff Baker received the text messages sent by
7 Defendant that form the basis of his claims within this District.

8 **PARTIES**

9 7. Plaintiff Tyler Baker is an individual who, at all relevant times, resided in
10 Underhill, Vermont.

11 8. Defendant Onyx + Rose is a limited liability company organized under the laws of
12 the State of Kentucky and with its principal place of business at 908 S 8th Street, 3rd Floor
13 Louisville, Kentucky 40203.

14 9. According to its website (<https://www.onyxandrose.com/>), Onyx + Rose is a
15 wholesaler and retailer of various CBD products.

16 10. CBD, which stands for cannabidiol, is the second most prevalent of the active
17 ingredients of cannabis (marijuana). CBD is derived directly from the hemp plant, which is a
18 cousin of the marijuana plant. While CBD is a component of marijuana (one of hundreds), by itself
19 it does not cause a “high.” See *Cannabidiol (CBD) What we know and what we don’t* (April 15,
20 2020), Dr. Peter Grinspoon, M.D., Harvard Medical Blog (available at
21 [https://www.health.harvard.edu/blog/cannabidiol-cbd-what-we-know-and-what-we-dont-](https://www.health.harvard.edu/blog/cannabidiol-cbd-what-we-know-and-what-we-dont-2018082414476)
22 [2018082414476](https://www.health.harvard.edu/blog/cannabidiol-cbd-what-we-know-and-what-we-dont-2018082414476) (last visited June __, 2020).

23 11. Onyx + Rose is, and at all times mentioned herein was, a “person,” as defined by
24 47 U.S.C. § 153(39).

25 **TCPA BACKGROUND**

26 12. In 1991, Congress enacted the TCPA to regulate the explosive growth of the
27 telemarketing industry.

28 13. The TCPA was designed to prevent calls and text messages like the ones described

herein, and to protect the privacy of citizens like Plaintiff. *See, e.g., Mims v. Arrow Fin. Servs., LLC*, 132 S. Ct. 740, 744 (2012) (“Voluminous consumer complaints about abuses of telephone technology – for example, computerized calls dispatched to private homes – prompted Congress to pass the TCPA.”).

14. In enacting the TCPA, Congress intended to give consumers a choice as to how creditors and telemarketers may call them, and made specific findings that “[t]echnologies that might allow consumers to avoid receiving such calls are not universally available, are costly, are unlikely to be enforced, or place an inordinate burden on the consumer.” TCPA, Pub.L. No. 102-243, § 11.

15. Toward this end, Congress found that:

Banning such automated or prerecorded telephone calls to the home, except when the receiving party consents to receiving the call or when such calls are necessary in an emergency situation affecting the health and safety of the consumer, is the only effective means of protecting telephone consumers from this nuisance and privacy invasion.

Id. at § 12; *see also Martin v. Leading Edge Recovery Solutions, LLC*, 2012 WL 3292838, at *4 (N.D. Ill. Aug. 10, 2012) (citing Congressional finding on TCPA’s purpose).

16. Congress also specifically found that “the evidence presented to the Congress indicates that automated or prerecorded calls are a nuisance and an invasion of privacy, regardless of the type of call [...]” *Id.* at §§ 12-13; *see also Mims*, 132 S. Ct. at 744.

17. As Judge Easterbrook of the Seventh Circuit explained in a TCPA case regarding calls to a non-debtor similar to this one:

The Telephone Consumer Protection Act [...] is well known for its provisions limiting junk-fax transmissions. A less litigated part of the Act curtails the use of automated dialers and prerecorded messages to cell phones, whose subscribers often are billed by the minute as soon as the call is answered – and routing a call to voicemail counts as answering the call. An automated call to a landline phone can be an annoyance; an automated call to a cell phone adds expense to annoyance.

Soppet v. Enhanced Recovery Co., LLC, 679 F.3d 637, 638 (7th Cir. 2012).

1 18. The TCPA makes it “unlawful for any person within the United States . . . to make
2 any call (other than a call made for emergency purposes or made with the prior express consent of
3 the called party) using any automatic telephone dialing system or an artificial or prerecorded voice
4 . . . to any telephone number assigned to a paging service, cellular telephone service, specialized
5 mobile radio service, or other radio common carrier service, or any service for which the called
6 party is charged for the call” 47 U.S.C. § 227(b)(1)(A)(iii).

7 19. Text messages are calls and are subject to the TCPA. *See, e.g., Campbell-Ewald*
8 *Co. v. Gomez*, 136 S. Ct. 663, 666 (2016); *Satterfield v. Simon & Schuster, Inc.*, 569 F.3d 946, 954
9 (9th Cir. 2009); *Gerrard v. Acara Sols. Inc.*, 18-CV-1041V(F), at *8 (W.D.N.Y. June 27,
10 2019) (stating that “in th[e Second] Circuit district courts have treated text messages as ‘calls’
11 within the meaning of the TCPA), *report and recommendation adopted*, 2017 WL 6542462
12 (E.D.N.Y. Dec. 21, 2017) (citing *Krady v. Eleven Salon Spa*, 2017 WL 6541443, at *3 (E.D.N.Y.
13 July 28, 2017)).

14 20. 47 C.F.R. § 64.1200(a)(2) additionally states, with respect to advertisement and
15 telemarketing calls—of which Defendant’s text to Plaintiff is—that “[n]o person or entity may . .
16 . [i]nitiate or cause to be initiated, any telephone call that includes or introduces an advertisement
17 or constitutes telemarketing, using an automatic telephone dialing system or an artificial or
18 prerecorded voice, to any of the lines or telephone numbers described in paragraphs (a)(1)(i)
19 through (iii) of this section, other than a call made with the prior express written consent of the
20 called party”

21 21. 47 C.F.R. § 64.1200(f)(8) defines “prior express written consent” as “an agreement,
22 in writing, bearing the signature of the person called that clearly authorizes the seller to deliver or
23 cause to be delivered to the person called advertisements or telemarketing messages using an
24 automatic telephone dialing system or an artificial or prerecorded voice, and the telephone number
25 to which the signatory authorizes such advertisements or telemarketing messages to be delivered.”

26 22. To state a claim for a violation of the TCPA, a plaintiff must only show that he or
27 she received a call made using an ATDS or featuring a prerecorded voice; consent is an affirmative
28 defense to liability under the TCPA. *See, e.g., Duran v. La Boom Disco, Inc.*, No. 19-600-cv, at

1 *8 (2d Cir. Apr. 7, 2020) (stating that “[g]enerally, the TCPA prohibits the use of ATDSs to
2 produce unwanted phone calls or text messages” and citing 47 U.S.C. § 227(b)(1) for the elements
3 of a TCPA claim); *Meyer v. Portfolio Recovery Assocs., LLC*, 707 F.3d 1036, 1042 (9th Cir. 2012)
4 (finding Defendant “did not show a single instance where express consent was given before the
5 call was placed.”)

6 23. The TCPA provides for damages in the amount of \$500 for each negligent violation
7 and \$1,500 for each knowing violation. *See* 47 U.S.C. § 227(b)(3); *Duran v. La Boom Disco, Inc.*,
8 No. 19-600-cv, at *8 (2d Cir. Apr. 7, 2020) (“Individuals who receive ATDS-generated calls or
9 text messages can sue the sender under the TCPA for at least \$500 for each unwanted call or text—
10 and perhaps more if the sender knowingly violates the statute.”).

11 FACTUAL ALLEGATIONS

12 24. Plaintiff Tyler Baker is, and has been at all times relevant to this action, the regular
13 and sole user of his cellular telephone number (802) 238-XXXX.

14 25. On November 4, 2004, Plaintiff registered his cellular number with the National
15 Do Not Call Registry.

16 26. On or about May 21, 2020, Defendant sent an automated unsolicited marketing text
17 message to Plaintiff Baker’s cellular telephone number from the telephone number (833) 859-
18 7151.

19 27. A true and correct copy of the May 21, 2020 text message sent by Defendant is
20 reproduced below:

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22 ///

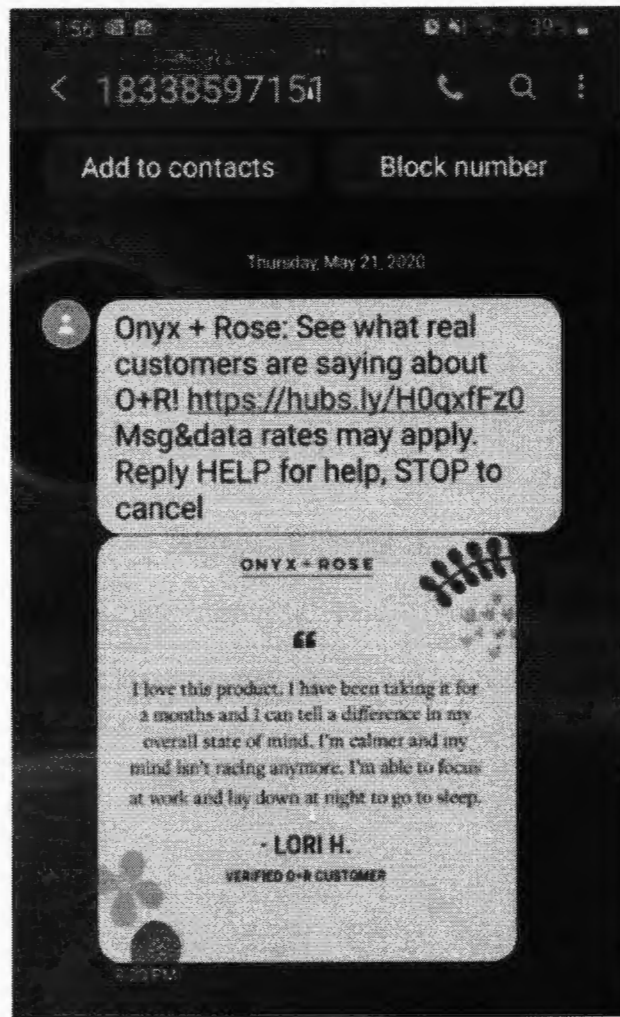
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28. The link embedded in the text message (<https://hubs.ly/Hoqxzfz0>) redirects recipients to Defendant's website (<https://www.onyxandrose.com/shop>), which sells and promotes products offered by Defendant.

29. Plaintiff did not give Defendant prior express written consent to send text messages to his cellular telephone numbers by using an automatic telephone dialing system.

30. Plaintiff and Defendant do not have an established business relationship.

31. The text messages Defendant sent to Plaintiff consisted of pre-written templates of impersonal text, and were identical to text messages Defendant sent to other consumers.

32. Upon information and good faith belief, the language in the messages were automatically generated and inputted into pre-written text templates without any actual human intervention in the drafting or sending of the messages; the same exact messages were sent to thousands of other consumers.

1 33. The telephone system Defendant used to send the message constitutes an ATDS as
2 defined by 47 U.S.C. § 227(a)(1). *See, e.g., Duran v. La Boom Disco, Inc.*, No. 19-600-cv, at *8-
3 9 (2d Cir. Apr. 7, 2020) (stating that “[a]ccording to the TCPA, a dialing system qualifies as an
4 ATDS if it [has] the capacity . . . to store or produce telephone numbers to be called, using a
5 random or sequential number generator [and] it must have the capacity . . . to dial such numbers”)
6 (international quotations omitted).

7 34. Upon information and good faith belief, and in light of the nature and character of
8 the text messages at issue—standardized, impersonal, and consistent in structure and format—the
9 advertisement and marketing text messages at issue were sent by using “equipment which has the
10 capacity—(1) to store numbers to be called or (2) to produce numbers to be called, using a random
11 or sequential number generator—and to dial such numbers automatically (even if the system must
12 be turned on or triggered by a person).” *Marks v. Crunch San Diego, LLC*, 904 F.3d 1041, 1053
13 (9th Cir. 2018); *see also Duran v. La Boom Disco, Inc.*, No. 19-600-cv, at *18 (2d Cir. Apr. 7,
14 2020) (“The FCC’s interpretation of the statute is consistent with our own, for only an
15 interpretation that permits an ATDS to store numbers—no matter how produced—will also allow
16 for the ATDS to dial from non-random, non-sequential “calling lists.” As the FCC implied, it does
17 not matter that the lists are produced by human-generators rather than mechanical number-
18 generators. What matters is that the system can store those numbers and make calls using them.”).

19 35. Upon information and belief, no human directed any single text message to
20 Plaintiff’s cellular telephone number.

21 36. In addition, upon information and belief the hardware and software combination
22 utilized by Defendant has the capacity to store and dial sequentially generated numbers, randomly
23 generated numbers or numbers from a database of numbers.

24 37. Defendant did not have Plaintiff’s prior express consent to place automated text
25 messages to Plaintiff on his cellular telephones.

26 38. Receipt of Defendant’s unauthorized messages drained Plaintiff’s phone batteries
27 and caused Plaintiff additional electricity expenses and wear and tear on his phone and battery.
28

39. Further, Defendant failed to maintain any do not call policies and procedures and review the DNC registry prior to placing its repeated and unsolicited texts to Plaintiff's telephone number.

40. Defendant did not place the text message for an emergency purpose.

41. Through the aforementioned conduct, Defendant violated 47 U.S.C. § 227(b)(1)(A)(iii).

STANDING

42. Standing is proper under Article III of the Constitution of the United States of America because Plaintiff's claims state: (a) a valid injury in fact; (b) which is fairly traceable to the conduct of Defendant; and (c) is likely to be redressed by a favorable judicial decision. *See, Spokeo, Inc. v. Robins*, 136 S.Ct. 1540, 1547 (2016); *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560 (1992).

The "Injury In Fact" Prong

43. Plaintiff's injury in fact must be both "concrete" and "particularized" in order to satisfy the requirements of Article III of the Constitution, as articulated in *Spokeo*. *Spokeo*, 136 S.Ct. at 1547; *see also Mejia v. Time Warner Cable Inc.*, Nos. 15 Civ. 6445 & 15 Civ. 6518, 2017 WL 3278926, at *7 (S.D.N.Y. Aug. 1, 2017) (citing cases from the Second, Eighth and Eleventh Circuits).

44. For an injury to be "concrete" it must be a *de facto* injury, meaning that it actually exists. *See, e.g., Soppet v. Enhanced Recovery Co., LLC*, 679 F.3d 637, 638 (7th Cir. 2012); *Van Patten v. Vertical Fitness Grp., LLC*, 847 F.3d 1037, 1043 (9th Cir. 2017) (holding that TCPA violations cause "a concrete injury in fact sufficient to confer Article III standing" because "[u]nsolicited telemarketing phone calls or text messages, by their nature, invade the privacy and disturb the solitude of their recipients").

45. In this case, Defendant sent text messages to Plaintiff's cellular telephone, using an ATDS. Such text messages are a nuisance, an invasion of privacy, and an expense to Plaintiff. All three of these injuries are concrete and *de facto*. *See, e.g., Yaakov v. Educ. Testing Serv.*, 367 F. Supp. 3d 93, 108 (S.D.N.Y. 2019) ("Read together, *Spokeo* and *Strubel* reaffirm the long-

standing principle that Congress can recognize new interests—either tangible or intangible—through legislation and confer private rights of action to protect those interests.”) (citation omitted).

46. For an injury to be “particularized” means that the injury must “affect the Plaintiff in a personal and individual way.” *Spokeo, Inc.*, 136 S.Ct. at 1543; *see also Melito v. Am. Eagle Outfitters, Inc.*, No. 14-CV-2440, 2017 WL 3995619, *4–5 (S.D.N.Y. Sept. 11, 2017) (holding that receipt of prerecorded voicemail was sufficient concrete injury to give plaintiff standing), *appeal filed*, No. 17-3277 (2d Cir. 2017); *Owens v. Starion Energy, Inc.*, No. 16-CV-192, 2017 WL 2838075, at *1 n.1 (D. Conn. June 30, 2017) (holding that receipt of telemarketing call caused sufficient concrete injury under Article III to confer standing).

47. In this case, Defendant invaded Plaintiff’s privacy and peace by texting his cellular telephone, and did this with the use of an ATDS, despite Plaintiff’s registering his telephone number with the National Do Not Call Registry. Furthermore, Plaintiff was distracted and annoyed by having to take time, opening and reading the text messages.

48. All of these injuries are particularized and specific to Plaintiff, and will be the same injuries suffered by each member of the putative class.

The “Traceable to the Conduct of Defendant” Prong

49. The second prong required to establish standing at the pleadings phase is that Plaintiff must allege facts to show that its injuries are traceable to the conduct of Defendant.

50. The above text messages were directly and explicitly linked to Defendant.

51. The link embedded in the unsolicited text message sent to Plaintiff (<https://hubs.ly/HoqxfFz0>) redirects the recipient to Defendant’s website (<https://www.onyxandrose.com/shop>), which sells and promotes products.

52. The text messages are the sole source of Plaintiff’s and the Class’s injuries. Therefore, Plaintiff has alleged facts that show that their injuries are traceable to the conduct of Defendant.

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1 ***The “Injury is Likely to be Redressed by a Favorable Judicial Opinion” Prong***

2 53. The third prong to establish standing at the pleadings phase requires Plaintiff to
3 allege facts to show that the injury is likely to be redressed by a favorable judicial opinion.

4 54. In the present case, Plaintiff’s Prayers for Relief include a request for damages for
5 each text message made by Defendant, as authorized by statute in 47 U.S.C. § 227. The statutory
6 damages were set by Congress and specifically redress the financial damages suffered by Plaintiff
7 and the members of the putative class.

8 55. Because all standing requirements of Article III of the U.S. Constitution have been
9 met, Plaintiff has standing to sue Defendant on the stated claims.

10 **CLASS ACTION ALLEGATIONS**

11 56. Plaintiff brings this action under Federal Rule of Civil Procedure 23, and as
12 representatives of the following class:

13 **ATDS Class:**

14 All persons throughout the United States (1) to whom Defendant
15 delivered, or caused to be delivered, a text message, (2) directed to
16 a number assigned to a cellular telephone service, (3) by using an
automatic telephone dialing system, (4) within four years preceding
the date of this complaint through the date of class certification.

17 **DNC Class:**

18 All persons within the United States who, within the four years prior
19 to the filing of this Complaint, received more than one text message
20 to their cellular telephone numbers within any 12-month period by
or on behalf of the same entity, without their prior express consent,
while listed on the National Do Not Call Registry.

21 57. Excluded from the class are Defendant, its officers and directors, members of their
22 immediate families and their legal representatives, heirs, successors, or assigns, and any entity in
23 which Defendant have or had a controlling interest.

24 58. Plaintiff reserves the right to redefine the class and to add subclasses as appropriate
25 based on discovery and specific theories of liability.

26 59. **Numerosity:** Upon information and belief, the members of the class are so
27 numerous that joinder of all of them is impracticable.

28 60. The exact number of the members of the class is unknown to Plaintiff at this time,

1 and can (and will) be determined through appropriate discovery. However, given that, on
2 information and good faith belief, Defendant texted thousands of class members nationwide during
3 the class period, it is reasonable to presume that the members of the Class are so numerous that
4 joinder of all members is impracticable. The disposition of the claims in a class action will provide
5 substantial benefits to the parties and the Court.

6 61. **Ascertainability**: The members of the class are ascertainable because the class is
7 defined by reference to objective criteria.

8 62. In addition, the members of the class are identifiable in that, upon information and
9 belief, their cellular telephone numbers, names and addresses can be identified in business records
10 maintained by Defendant and by third parties.

11 63. **Typicality**: Plaintiff's claims are typical of the claims of the members of the class.
12 Plaintiff has had to suffer the burden of receiving text messages to his cellular telephone from an
13 ATDS. Thus, their injuries are typical to Class Members. As they did for all members of the class,
14 Defendant used an ATDS to deliver text messages to Plaintiff's cellular telephone number.

15 64. Plaintiff's claims, and the claims of the members of the class, originate from the
16 same conduct, practice and procedure on the part of Defendant.

17 65. Plaintiff's claims are based on the same theories, as are the claims of the members
18 of the class.

19 66. Plaintiff and Class Members were harmed by the acts of Defendant in at least the
20 following ways: Defendant harassed Plaintiff and Class Members by illegally texting their cellular
21 phones using an ATDS. Plaintiff and the class were damaged thereby.

22 67. **Adequacy**: Plaintiff is qualified to, and will fairly and adequately protect the
23 interests of the members of the class with whom they are similarly situated, as demonstrated herein.
24 Plaintiff acknowledges that they have an obligation to make known to the Court any relationships,
25 conflicts, or differences with any Class Member.

26 68. Plaintiff's interests in this matter are not directly or irrevocably antagonistic to the
27 interests of the members of the class.

28 69. Plaintiff will vigorously pursue the claims of the members of the class.

70. Plaintiff has retained counsel experienced and competent in class action litigation. Plaintiff's attorneys, the proposed class counsel, are versed in the rules governing class action discovery, certification, and settlement. In addition, the proposed class counsel is experienced in handling claims involving consumer actions and violations of the TCPA.

71. Plaintiff's counsel will vigorously pursue this matter.

72. Plaintiff's counsel will assert, protect and otherwise represent the members of the class.

73. Plaintiff has incurred, and throughout the duration of this action, will continue to incur costs and attorneys' fees that have been, are, and will be, necessarily expended for the prosecution of this action for the substantial benefit of each Class Member.

74. **Predominance**: The questions of law and fact common to the members of the class predominate over questions that may affect individual members of the class. The elements of the legal claims brought by Plaintiff and Class Members are capable of proof at trial through evidence that is common to the Class rather than individual to its members.

75. **Commonality**: There are common questions of law and fact as to all members of the Class, including but not limited to the following:

- a. What is Defendant's conduct, pattern, and practice as it pertains to delivering advertisement and telemarketing text messages;
- b. Whether Defendant sent text messages to telephone numbers listed on the Do Not Call Registry.
- c. Whether, within the statutory period, Defendant used an ATDS as defined by the TCPA to send text messages to Class Members;
- d. Whether Defendant's conduct violated the TCPA;
- e. Whether Defendant should be enjoined from engaging in such conduct in the future; and
- f. The availability of statutory penalties.

76. **Superiority**: A class action is superior to all other available methods for the fair and efficient adjudication of this matter because:

- If brought and prosecuted individually, the claims of the members of the class would require proof of the same material and substantive facts.
- The pursuit of separate actions by individual members of the class would, as a practical matter, be dispositive of the interests of other members of the class, and could substantially impair or impede their ability to protect their interests.
- The pursuit of separate actions by individual members of the class could create a risk of inconsistent or varying adjudications, which might establish incompatible standards of conduct for Defendant.
- These varying adjudications and incompatible standards of conduct, in connection with presentation of the same essential facts, proof, and legal theories, could also create and allow the existence of inconsistent and incompatible rights within the class.
- The damages suffered by each individual member of the class may be relatively modest, thus, the expense and burden to litigate each of their claims individually make it difficult for the members of the class to redress the wrongs done to them.
- Absent a class action, most Class Members would likely find the cost of litigating their claims prohibitively high and would therefore have no effective remedy at law.
- The pursuit of Plaintiff's claims, and the claims of the members of the class, in one forum will achieve efficiency and promote judicial economy.
- There will be little difficulty in the management of this action as a class action.

77. Defendant has acted or refused to act on grounds generally applicable to the members of the class, making final declaratory or injunctive relief appropriate.

78. Plaintiff and the Class Members have all suffered and will continue to suffer harm and damages as a result of Defendant's unlawful conduct.

79. This suit seeks only damages and injunctive relief for recovery of economic injury on behalf of Class Members and it expressly is not intended to request any recovery for personal injury and claims related thereto.

COUNT I

Violations of the Telephone Consumer Protection Act

47 U.S.C. § 227(b)(1)(A)(iii)

(On behalf of Plaintiff and the TCPA Class)

80. Plaintiff incorporates herein all preceding factual allegations.

81. Defendant and/or its agents placed unsolicited text messages to Plaintiff's cellular telephone and the cellular telephones of the other members of the Class using an ATDS.

82. Defendant placed these text messages *en masse* without the consent of Plaintiff and the other members of the Class.

83. Defendant's conduct was negligent, or willful or knowing.

84. Defendant has, therefore, violated 47 U.S.C. § 227(b)(1). As a result of Defendant's conduct, Plaintiff and the other members of the Class are each entitled to a minimum of \$500 in damages, and up to \$1,500 in damages, for each violation.

85. Plaintiff and members of the putative class are also entitled to and do seek injunctive relief prohibiting Defendant and/or its affiliates, agents, and/or other persons or entities acting on Defendant's behalf from violating the TCPA, 47 U.S.C. § 227, by sending texts, except for emergency purposes, to any cellular telephone numbers using an ATDS in the future.

86. Defendant violated 47 U.S.C. § 227(b)(1)(A)(iii) and 47 C.F.R. § 64.1200(a)(2) by utilizing an ATDS to make advertising and marketing texts to Plaintiff's cellular telephone numbers without prior express written consent.

87. As a result of Defendant's violations of 47 U.S.C. § 227(b)(1)(A)(iii) and 47 C.F.R. § 64.1200(a)(2), Plaintiff, and the members of the class, are entitled to damages in an amount to

1 be proven at trial.

2 **COUNT II**

3 **47 U.S.C. § 227(c) (Do Not Call Registry)**

4 88. Plaintiff re-alleges and incorporates the above paragraphs as if fully set forth herein.

5 89. Plaintiff and members of the DNC Class received more than one marketing text
6 message within a 21-month period, by or on behalf of Defendant, for the express purpose of
7 marketing Defendant's goods and/or services without their written prior express consent.

8 90. Defendant's call caused Plaintiff and members of the DNC Class actual harms
9 including, but not limited to, invasion of their personal privacy, aggravation, nuisance and
10 disruption in their daily lives, reduction in cellular telephone battery life, data, and loss of use of
11 their cellular telephones.

12 91. As a result of the aforementioned violations of the TCPA, Plaintiff and the DNC
13 Class are entitled to an award of up to \$1,500 for each call or text message in violation of the
14 TCPA pursuant to 47 U.S.C. § 227(c)(5).

15 92. Additionally, Plaintiff and members of the DNC Class are entitled to and seek
16 injunctive relief prohibiting such future contact.

17 **PRAYER FOR RELIEF**

18 **WHEREFORE**, Plaintiff prays for relief and judgment, as follows:

- 19 a) Determining that this action is a proper class action;
- 20 b) Designating Plaintiff as a class representative under Federal Rule of Civil
21 Procedure 23;
- 22 c) Designating Plaintiff's counsel as class counsel under Federal Rule of Civil
23 Procedure 23;
- 24 d) Adjudging and declaring that Defendant violated 47 U.S.C. § 227(b)(1)(A)(iii);
- 25 e) Enjoining Defendant from continuing their violative behavior, including continuing
26 to deliver text messages to Plaintiff's cellular telephone number, and to the cellular
27 telephone numbers of the members of the class, without prior express written
28 consent;

- 1 f) Awarding Plaintiff and the members of the class damages under 47 U.S.C. §
2 227(b)(3)(B) in the amount of \$500.00 per unlawful text message to Plaintiff, and
3 each class member;
- 4 g) Awarding Plaintiff and the members of the class treble damages under 47 U.S.C. §
5 227(b)(3)(C);
- 6 h) Awarding Plaintiff and the members of the class damages under 47 U.S.C. §
7 227(c)(5)(B);
- 8 i) Awarding Plaintiff and the class reasonable attorneys' fees, costs, and expenses
9 under Rule 23 of the Federal Rules of Civil Procedure;
- 10 j) Awarding Plaintiff and the members of the class any pre-judgment and post-
11 judgment interest as may be allowed under the law; and
- 12 k) Awarding such other and further relief as the Court may deem just and proper.

13 **DEMAND FOR JURY TRIAL**

14 Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiff demands a trial by jury of any
15 and all triable issues.

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1 Dated: August 4, 2020

Respectfully submitted,

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